



AICTE - CII GOLD CATEGORY INSTITUTE
2015, 2016, 2017, 2018, 219 & 2020



KAKATIYA INSTITUTE OF TECHNOLOGY & SCIENCE

Opp : Yerragattu Gutta, Hasanparthy (Mandal), WARANGAL - 506 015, Telangana, INDIA

CENTRE FOR INNOVATION, INCUBATION, RESEARCH & ENTREPRENEURSHIP (C-i²RE)

Product Pro

Date :- 03-02-2024

Venue :- EDC Room

The event commenced with host Ms. Ch. Sindhu welcoming the participants and providing a brief introduction about the Centre for innovation incubation Research and Entrepreneurship (C-i²RE), Student Alliance for Innovation and Leadership (SAIL). Ms Ch. Sindhu then invited Md. Ghouse Mohiuddin, President of E-CELL and the resource person for the event, to take over the session.

Md. Ghouse Mohiuddin initiated the session with an intriguing question often pondered by today's generation: "What is Entrepreneurship?" After hearing various responses, he clarified the concept, leaving no room for confusion. He proceeded to impart knowledge about the distinction between entrepreneurship and business, the definition of a startup, and the criteria for categorizing a company as a startup according to both general and government norms, specifically DPIIT (Department of Promotion of Industry and Internal Trade).

The session delved into different types of startups, the advantages of working on a startup, and concluded with guidance on preparing a pitch deck. Participants learned about the various types of pitches, their differences, content focus, and aims.

Md. Ghouse Mohiuddin then introduced Mr. G. Saicharan as the host of the quiz round (Round 1). Mr. G. Saicharan formed teams ensuring diverse participation and led the quiz round, fostering collaboration among participants. Subsequently, Mr. Tajuddin conducted the pitching round, offering a demo pitch on Khadi clothing and sharing valuable tips. Participants were assigned products and given time to prepare pitches collaboratively.

The second round featured pitches by participant teams, evaluated by Mr. Divyank Raj Pathak, Sri K. Kishore Kumar, and Sri T. Mahesh Kumar, based on teamwork, research ability, convincing skills, and storytelling prowess. The session concluded with insightful remarks from Divyank sir, the announcement of the top 3 winning teams, and a photo session in front of the Centre for i²RE.

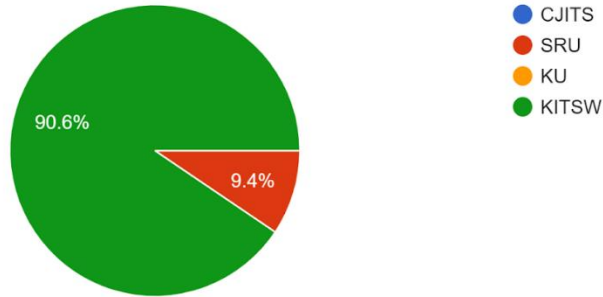
List of participants :-

Number of participants :- 45

Number of colleges interested :4

College Name

53 responses



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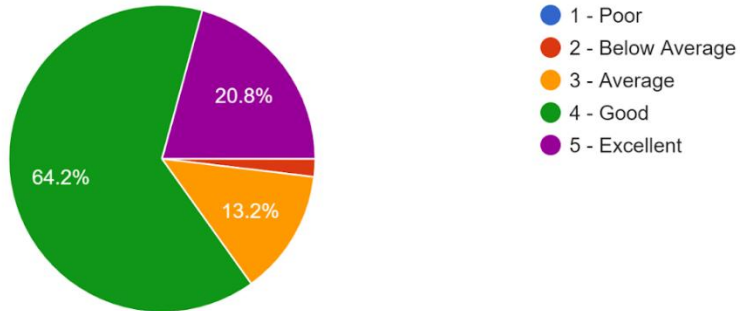
Event pictures:-



FEEDBACK:-

Overall Program Satisfaction

53 responses



Content Relevance

53 responses

